



## ANOTHER INVITE!?

### Exposure, Proximity, and Access #2

Friend,

Read invite number 1 for all the context and fancy “reason why” language. You know, full potential and all that. This is a different kind of invite, but everything from invite 1 applies. Also, there’s a lot of stuff going down through the end of the year and I want you to be the first to know.

Just a few days ago the Seahawks beat the Cleveland Browns. And it was beautiful. Not because they won, but because they did it in the greatest throwback uniforms of all time.

If you missed it, you don’t have to take my word for it...



In a season filled with some incredible throwback uniforms (Kelly Green, Creamsicle, Oilers, Falcons, Vikings) it is quite possible that the Seahawks have the best of the whole bunch.

Make these permanent immediately.



[Continued on next page]

The throwbacks were so popular, that the NFL approved the Seahawks to wear them again this season... on November 30th.

That's significant because Seattle isn't the only team in the NFC sitting at a 5-2 record. More on that in a second.

First, peep the photo of some of our friends below:



From left to right; Dallas Cowboys starting defensive tackle Osa Odighizuwa, Hall of Fame linebacker Mike Singletary, and Tech Entrepreneur Howard Getson.

What does any of this have to do with exposure, proximity, or access?

Glad you asked.

Osa has become a good friend of ours. We met when he dropped into one of our events, decided to stay, and became a full participant—an amazing, talented, young human. I will never be a Cowboys fan, but I can't NOT be an Osa fan.

And that puts me in a bind.

Because on November 30th, the second time this year the Seahawks will wear their glorious throwbacks...

...will be in Dallas, against the 5-2 Dallas Cowboys.

And I'll be there because my good friend & partner Howard Getson has the most ridiculous seats you can possibly get in the Cowboys stadium. We're talking field passes, VIP box, you know, all the appropriately pretentious stuff.

Howard has 12 tickets to each game, generally reserved for his investors. (Investing in Howard's company is a million-dollar minimum).

...and, knowing I'm a Seahawks fan, he was kind enough to reserve 6 tickets for me.

Since you are a Letter subscriber, it's our goal to make the Letter subscription far more than just a Letter every month...

### **You're Getting First Dibs**

I don't like making no-brainer offers because I don't wanna hang out with people with no brains. But since you're holding this invite in your hands, I'm not worried about it. So...

If you're a Seahawks fan, this is a no-brainer.

If you're a Cowboys fan, this is a no-brainer.

If you value being in a room of twelve people collectively worth well over a billion dollars, this is a no-brainer.

If you're none of those things, that's okay. This is one of many unique opportunities and experiences that will be exclusive for Letter subscribers.

[Details are on the next page]

# THROWBACK THROWDOWN IN DALLAS

**Step Into A (Different) Arena**

**When:** November 30th

**Where:** Dallas, Texas

**What:** Seahawks vs Cowboys

**Details:**

On the 29th we will have a mini mastermind with me, Howard, and other game attendees. Remember, everyone in the room has invested over a million dollars into Howrds company this year. It's a very powerful room to be in.

On the 30th we will go to the game. Game day and the following day may be full of shenanigans. This is the kind of thing where it's best to go with the flow.

**Cost:**

There is no cost. First to RSVP get the spots.

I cannot guarantee spots will be available by the time you read this and respond.

**How To Reserve A Spot:**

Email [support@v3letter.com](mailto:support@v3letter.com) with the subject line: GO SEAHAWKS or text me to let me know you want in.

Onward.

Nic